

RESUME

RESUME OF DR. B. A. ANURADHA



Name	DR. B. A. ANURADHA
Residential Address	No. 229, 8th Main, 1st Cross, 1st East Block, Jayanagar, Bangalore. Phone Numbers: 98800 85736/080-26630847 Email: anuradha_aims@yahoo.com
Official Address	Principal, Al-Ameen Institute of Management Studies, Hosur Road, Opp: Lalbagh Main Gate , Bangalore -560027. Phone Numbers: 9880085736/080 22279235
Date of Birth	May 15, 1973.
Marital Status	Married with two children
Nationality & Religion	Indian & Hindu
Educational Qualification	<ul style="list-style-type: none">✓ MBA from Bangalore University, First Class in 1995.✓ Ph. D from Bangalore University, on “<i>Paradigm Shift in Workplace Dynamics</i>” in 2008.
Past Job-I (1995-96)	✓ Lecturer at Administrative Management College, Bangalore from 3 rd September 1995 to 28 th February 1996.
Present Job at Al-Ameen Institute of Management Studies affiliated to Bangalore University and approved by AICTE	<ul style="list-style-type: none">✓ Lecturer from 1st March 1996 to 30th May 1998.✓ Vice-Principal from 1st March 1998 to 30th June 1999.✓ Vice-Principal & Assistant Professor from 1st July 1999 to 30th December 2002.✓ Elevated to Professor from 1st January 2003.✓ Principal In-charge and Professor from 28th January 2003.✓ Elevated to Principal and Professor from 10th February 2003, till date at Al-Ameen Institute of Management Studies.

<p><i>Work Handled</i></p>	<ul style="list-style-type: none"> ✓ As the Head of the Management Institute, have been enhancing and sustaining high academic standards in line with the Institute’s mission and vision by involving and working in tandem with the academics, who report to me. ✓ As the Chief Executive of the Institute, have been leading and administering the strategic direction of the Institution and upped the annual intake from 40 to 120 seats in both BBM & MBA Courses. ✓ Have been handling Marketing / HR subjects for the MBA classes. ✓ Constantly designing and implementing such programmes as are necessary to equip the outgoing MBA students with the additional skill sets the potential employers look for in them ✓ My endeavour to ensure that the MBA products of my Institute have a well-rounded background in management has been paying dividends – they come out with flying colours at job interviews and placements. <p>As a result, Al-Ameen Institute of Management Studies has emerged as one of the leading Tier-I Management Institutes in Bangalore city.</p>
<p><i>Recognition (Academic)</i></p>	<ul style="list-style-type: none"> ✓ <i>Member Convener, Committee for Development of an Infrastructure Quality Index for Higher Education Institutions in Karnataka – May 2014</i> ✓ <i>Member, MBA Syllabus Revision Committee, Department of Management, Bangalore University – Feb 2014</i> ✓ <i>Member, Board of Studies, Karnataka State Law University, Hubli – 2013</i> ✓ <i>Member, Board of Faculty, Department of Commerce, Bangalore University – 2013</i> <i>(B.Com., BBM, MBA, MBS, MTA, MFA, MIB & M.Com.,)</i> ✓ <i>Syndicate Member, Karnataka State Women’s University, Bijapur, during 2011-2014.</i>

	<ul style="list-style-type: none"> ✓ <i>Chief Custodian, Bangalore University MBA Examinations, during 2003-04 and 2004-05 & for BBM Examinations during 2009-10 & 2010-11.</i> ✓ <i>Examiner for MBA course of Bangalore University and Christ College (Autonomous) Bangalore.</i> ✓ <i>Convener, K-MAT, State Level Entrance Examinations for MBA & MCA for 2007, 2008, 2009, 2010, 2011, 2012.</i> ✓ <i>Nominated as Expert Member of the Indian Society for Technical Education, (an AICTE Project) in 2003.</i> ✓ <i>On the Academic Board of Autonomous And University Affiliated MBA Colleges.</i> ✓ <i>Syllabus Committee Member, Bangalore University. Developed syllabus for the subject “CIVIC SENSE” for the undergraduate courses of Bangalore University in 2011-2012.</i> ✓ <i>Nominated by AOC International, UK, as Resource Person to the International Board of Faculty in 2010.</i>
<p><i>Recognition (Professional)</i></p>	<ul style="list-style-type: none"> ✓ <i>Advisor, Editorial Board of “International Journal of Multidisciplinary Research & Development (IJMRD), Haldia Institute of Management, Haldia, West Bengal – May 2014</i> ✓ <i>Committee Member for Fee Revision, Bangalore University in 2011.</i> ✓ <i>Vice - Chairman, Public Relations Council of India, Bangalore Chapter, during 2009 & presently the Director, National Executive, Public Relations Council of India.</i> ✓ <i>Associated as an Advisory Member with the Director General of Police, Commandant General Home Guards, Director Civil Defence and Director Fire & Emergency Services Mrs. Jija Madhavan Harisingh IPS during 2008.</i> ✓ <i>Member, Managing Committee, Bangalore Management Association, in 2006.</i>

	<ul style="list-style-type: none"> ✓ <i>Member of professional bodies:-</i> <ul style="list-style-type: none"> a) <i>All India Management Association (AIMA)</i> b) <i>Association of Indian Management Schools (AIMS)</i> c) <i>National Institute of Personnel Management (NIPM)</i> d) <i>Bangalore Management Association (BMA)</i> ✓ <i>Inspection Committee Member, Bar Council of India.</i> ✓ <i>On the Bangalore Advisory Council of the All India Management Association.</i> ✓ <i>Executive Member, Advisory Council, Dr S R Chandrashekhar Institute of Speech & Hearing (Aided by Lion’s Club, Bangalore East).</i> ✓ Examiner of the Institute of Company Secretaries of India. ✓ Advisor-Interview Board, Staff Selection Commission, Government of India.
Awards	<ul style="list-style-type: none"> ✓ Conferred the “Chanakya Award 2012”, from Public Relations Council of India for “Academic Excellence”, presented by Mrs. Rajashree Birla at Mumbai. ✓ Conferred the <i>Dr Mumtaz Ahmed Khan Award for Distinguished Community Service</i> in 2011, by <i>Al-Ameen Educational Society</i>. ✓ Conferred <i>Dr Mumtaz Ahmed Khan’s “Best Teacher Award”</i> in 2010 by <i>Almas Education Trust</i>. ✓ Conferred the “Award of Excellence” in 2009, by the <i>Rotary Club on International Women’s Day</i>.
Papers Presented	<ul style="list-style-type: none"> • “Paradigm Shift in HR Practices & Productivity” at the International Conference on ICON – Global Convergence of Management Education & Practices on 25th & 26th Nov 2015 at Bangalore University • “HR Practices in the Changing Workplace” (In-Absentia) at the International Conference on Management of Change-Issues and Development Perspectives on 30th & 31st January 2015 at School of Management, Manipal University.

- **“Management Challenges in Uncertain Environment”** (In-Absentia) at the Twelfth International Conference on Management on 2nd to 5th January 2015 held at IIM Kozhikode.
- **“Biggest Challenge Facing Education Today”** (In-Absentia) at the International Conference on Biggest Challenges Facing Education Today at Kodiakanal on 13th & 14th December 2014 organized by Anuragam & Department of Indian Studies, University of Malaya
- **“Dynamics of Innovation”** at the MITS Research Centre, Madanpalle Institute of Technology and Science, Madanpalle – 7th & 8th March 2014
- **“HR Interface with Technology”** at the International Conference on Technology and Business Management (ICTBM) in In-Absentia, American University in the Emirates, Dubai – 24th & 25th March 2014
- **“Emerging Trends in HR”, in the National Level Seminar at Sindhi College of Commerce on 18th February 2013.**
- **“A Conceptual Study of Organisational Culture and its Effect on Work Performance”** at Nitte Meenakshi Institute of Management Studies, on 29th, 30th & 31st December 2012.
- **“Innovative HR practices”, at the International Conference “Global Business – Opportunities & Challenges”, organised by PES Institute of Technology and Indiana University of Pennsylvania. USA on 22nd & 23rd November 2012.**
- **“Employee Retention- Challenges in I.T Companies Bangalore”, at the International Conference organised by Annamalai University & Putra Intelek International College. Malaysia during 27th to 29th July 2012.**
- **“HR outsourcing Theory & Practices”** at Vivekananda Institute of Technology on 24th & 25th May 2012.
- **“Requisites of Good Management Education”** at Omkarananda Institute of Management and Technology on 11th & 12th February 2012, an AICTE Sponsored Seminar.

	<ul style="list-style-type: none"> • “Innovative Human Resource Management Practices For Global Excellence” at PMC TECH Department of Management Studies, Hosur On 21st October 2011. • “Leadership Dynamics in India”, The Human Resource, National Institute of Personnel Management, Karnataka Chapter, Volume 17 (4) January 2011. • “Honed Contrivance- Vision For Management”, at the Oxford College of Engineering on 14th November 2009. • “Importance of Public Relations & Corporate Communications”, in the Present Scenario at Public Relations Council of India, Bangalore on 3rd April 2009. • Leadership in India; School -A Unique Educational Journal, March 2009. • “Role of B-School in the Emerging Scenario; Post Liberalization” at Bangalore University on October 2005. • “Too Much Talk On Quality? It is Time To Get on With It” Vol. XIII No. 8, School Journal of Education August 2005. • “Strategies for B-Schools Getting Geared To Face Global Corporate Challenges” Vol. XIII No. 7 School Journal of Education , July 2005.
<p><i>Publications/ Seminars/ Conferences/ Guest Lectures/ Projects Handled</i></p>	<ul style="list-style-type: none"> ✓ Authored a Book on “Paradigm Shift In Workplace Dynamics”; An Empirical Study. Excel Books ISBN 978-81-7445-883-3. ✓ Organized, Chaired and Participated in several National and International-level Seminars, Workshops & Conferences. ✓ Guided and adjudicated MBA & M.Phil Dissertations of Bangalore University, Dravidian University and Christ University. ✓ Recognised guide for Ph.D students at the Shri Jagdishprasad Jhabarmal Tibrewala University, Jaipur, Rajasthan from January 2013.

	<ul style="list-style-type: none"> ✓ Applied for Research guideship to guide Ph.D. students at the All India Management Association, awaiting approval. ✓ Delivered a Guest Lecture on “Research Aptitude” at the University of Western Sydney, Australia on 7th January 2015. ✓ Delivered a lecture on “Nuances of Management” to the Management Professionals of Index Consultants based in Sydney, Australia on 28th Dec 2014. ✓ Delivered lectures on professional management and contemporary issues at various B-Schools and Social organizations. ✓ Organised an Interaction meet of the U.S Consulate, Chennai with Al-Ameen Educational Society in March 2012. ✓ Developed a Case Study for BMTC on “Turnaround Strategies and Success Story of BMTC” during 2012-2013. ✓ Participated in the interactive session of the parliamentary standing committee on “Unfair Practices Bill 2010” on invitation from Bangalore University at Taj Vivanta Bangalore on 20th January 2011.
Countries Visited :	<i>Singapore, Malaysia, Thailand, Hong Kong & Australia</i>

The information provided here is true and correct, to the best of my knowledge.

Signature:

Date: