

Associate Editor



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Publications published during last 5 years) (Exclude papers published by the editor in the journals of which he / she is in-charge of the publishing company / trust / department)	
1. A Study On Green Training & Developments Initiatives And Practices Implemented In Corporate Bodies (2019), CIKITUSI Journal For	

Multidisciplinary Research, SCOPUS Indexed Suggested ID: 45M2HG58E5374L58, UGC No. 40784, Impact Factor No. 6.1, Volume 6, Issue 4, April 2019, ISSN No: 0975-6876, DOI:16.10089.CJMR.2019.V6I4.19.2884, Page No. 511-519

2. A Study On Rural Urban Migrants Employed In Domestic Work Issues & Challenges In Indian Context (2017), Rex Journal, Volume 4 Issue 4, Special 2 2017, Impact Factor No. 4.2, ISSN 2321-1067, Page 136
3. Retailing System and Retailer's Brand: Perceptive and Implicative Study through literature review, GE-International Journal of Management Research (GE-IJMR) Vol.2, Issue.8, ISSN:2321-1709, pp. 107-116 with IF-3.142
4. Retailer's Brand Awareness: An Exploratory Approach, IJM Volume 4 Issue 6 Nov- Dec 2013 ISSN (Print): 0976-6502, ISSN (Online): 0976-6510, pp 92-98 with IF- 6.9071
5. Influencing Factors of Retailer's Brand: An Investigative Approach, International Rural Business Perspectives (Pezzottaite Journals), Volume. 3, No.3, July-September-2014, ISSN (Print): 2279- 0934, ISSN (Online): 2279- 0942, pp. 1191- 1198 with IF- 5.996
6. Cohesion of Private Labels on Households: A Quantitative Approach, International Rural Business Perspectives (Pezzottaite Journals), Volume. 4, No.2, April-June-2015, ISSN (Print): 2279- 0934, ISSN (Online): 2279- 0942, pp. 1626- 1630 with IF- 5.996

